

DIVERSITY TECH SUMMIT

PROGRAMME



Diversity Tech Summit & Top 100 Asian Stars in UK Tech List

2022



DIVERSITY UK ESTABLISHED IN — 2012 —

2

RESEARCH & CONSULTATIONS



1 Flagship 'Beyond the Glass Ceiling' Research Report launched in 2013.

...

4 Participated in the Davies 'Women on Boards' & McGregor Smith 'Race in the Workplace Reviews, among others

...

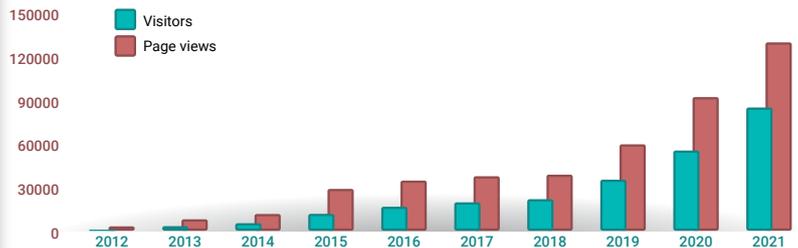
4 Consultations including Gender Pay Gap Reporting, Diversity Action Plans & DEI initiatives

...

1 Women in Science Conference sponsored in 2016

DIVERSITY UK WEBSITE VISITORS

1



3

ROUNDTABLES & EVENTS

150 Events Supported

35 Events Organised

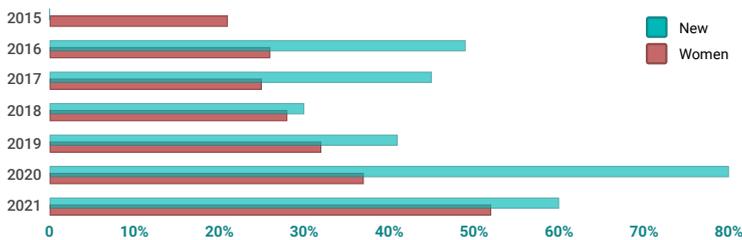
12 IWD Events Celebrated



4

ASIANS IN TECH INITIATIVE LAUNCHED IN 2015

Top 100 Asian Stars in UK Tech Winners



Asians in Tech website visitors

Year	2015	2016	2017	2018	2019	2020	2021
AT100 visitors	-	1,711	3,656	4,128	5,529	12,492	18,673
AT100 views	-	12,001	26,597	29,828	35,738	44,366	87,899

The dedicated Asians in Tech website was launched in 2016. <https://asiansintech.com/>
Social media impressions included from 2020 onwards.

5

PAUL STEPHENSON LECTURE

Established the annual race equality lecture in honour of Dr Paul Stephenson OBE



71 PEOPLE RECOGNISED AS ASIAN TECH PIONEERS

Trustees

Welcome

Since we first celebrated the Diversity Tech Summit in 2016, equality charity Diversity UK has been striving to revisit the topics we discussed at that inaugural event. 6 years, Brexit, the resurgence of the Black Lives Matter movement and 2 years of living with the COVID-19 pandemic have passed and we think it's time to take a fresh look at where we are now.

Back in 2016, based on research conducted at the time, we discussed whether multinationals were the "Growth Hackers" for startups and whether the 'Northern Powerhouse' needed more than a train to strengthen the tech start-up ecosystem in the northern parts of Britain. We also pondered on how to achieve gender balance across the UK's Technology sector at a time when women made up 17% of the tech workforce and if there were concrete ceilings in the tech sector beyond gender diversity.

Fast forward to 2022 and our panels this year will discuss leadership and technology to tackle global challenges; how we can accelerate the process of investing in women founders; what supporting underrepresented founders involves and levelling-up opportunities across the UK as well as solving the skills gap. It promises to be an interesting afternoon!

Diversity UK celebrates its 10th Anniversary

2022 also represents the 10th Anniversary of Diversity UK whose purpose is to educate the public about diversity and inclusion. The decade has passed in a flash during which time we are proud to have supported 150 events; organised 35 events of our own, marked 12 International Women's Day

(IWD) events; sponsored 1 Women in Science Conference; participated in 8 Public Consultations and Reviews and published our flagship 'Beyond the Glass Ceiling' Research Report, whilst also supporting a growing member base of ethnic minority professionals.

Asians in Tech initiative marks its 8 year milestone

The Top 100 Asian Stars in UK Tech list started in 2015; it was a Diversity UK initiative to recognise and celebrate Asian talent on the British tech scene. 8 years, 4 Chairman's Award winners, 71 Asian Tech Pioneers, 3 Tech Showcases, 5 launch events, 1 Summit, 1 Masterclass and more than a thousand entries later, the list proves to be as popular as ever with women seizing a lead in the 2021 edition and retaining this lead for this year's list.

I am proud to Chair Diversity UK, and on behalf of the Trustee Board, I extend my sincere thanks to sponsors Eversheds Sutherland, Ketchum and Wavelength; the trustees, partners, suppliers and volunteers who have made the Diversity Tech Summit 2022 possible. And my special thanks to all of you for joining us at only the second Diversity Tech Summit.

Best wishes

Lopa Patel MBE (Chair)

On behalf of the Trustees of Diversity UK



Lopa Patel MBE (Chair)



Vimla Appadoo



Francesca Jus-Burke



Gurpreet Manku



Anne-Marie Taylor



Ramesh Vala CBE
(Deputy Chair)

Diversity Tech Summit & Top 100 Asian Stars in UK Tech List 2022

Date Wednesday 6th July, 2022

Time 12pm-6pm followed by 6pm-8.30pm reception for the
Top 100 Asian Stars in UK Tech 2022 list launch

Location Eversheds Sutherland, 1 Wood Street,
London EC2V 7WS (Tube: St Paul's)

Event overview

The Diversity Tech Summit 2022 is a half-day event on Wednesday 6th July 2022, 12pm – 6.00pm, opening with a keynote address at 1.00pm, followed by an evening reception (6.00pm - 8.30pm) in London. The audience will comprise 120 people in a conference style format with 5 panel discussions lasting 45 minutes each for the Diversity Tech Summit 2022. This will be followed by an evening drinks & canapés reception to launch the Top 100 Asian Stars in UK Tech 2022 list.

► Overall Summit Theme: Technology to tackle global challenges

Introduction

Diversity UK, Eversheds Sutherland, Ketchum and Wavelength Leadership are working together to host the second Diversity Tech Summit on 6 July 2022, determined to bring together key individuals from diverse communities to pursue an equality and inclusion agenda, meet the challenges of the British technology sector and re-energise the UK tech workplace following the pandemic.

Diversity UK is an equality charity that aims to research and promote ideas for improving diversity and inclusion in Britain. Registered Charity No: 1155189. Founded in 2012, this year (2022) marks the 10th anniversary of the charity. From 2015 onwards there's been a strategic focus on the tech sector centred around two flagship moments – the Diversity Tech Summit and the Top 100 Asian Stars in UK Tech list. The last Diversity Summit took place 2016 so for 2022, and a return to in-person events, the format will be as follows:

Diversity Tech Summit: a conference style summit for 120 guests will be convened in London for digital professionals from diverse communities working in the UK tech industry. The format is 5 x 45 min panel formats to ensure breadth + 1 keynote (to open the Summit) on the following themes:

1. Technology to tackle global challenges
2. Investing in Women Founders
3. Supporting Underrepresented Founders
4. Levelling Up Opportunities
5. Solving the Digital Skills Gap

Top 100 Asian Stars in UK Tech 2022 list: The AT100 2022 list will be launched immediately after the Summit, at an evening event. Apart from the Top 100 Asian Stars, there are 5x5 category nominees (Business, Investors, Startups, AI & Life Sciences); Pioneer Award winners and Chairman Award winners.

Diversity Tech Summit 2022

EVENTS PROGRAMME

Session	Panellists	Time
Registration, lunch & networking		12.00pm-1.00pm
Eversheds Sutherland welcome	Nasser Ali Khasawneh , Partner, Global Head of TMT - Eversheds Sutherland	1.00pm
Diversity UK welcome	Lopa Patel MBE, Chair - Diversity UK	1.05pm
Opening Keynote	Lord Karan Bilimoria CBE DL, President - CBI and Chairman Cobra Beer Partnership	1.10pm
Thank you to Lord Bilimoria	Gurpreet Manku/Ramesh Vala CBE	1.30pm
Diversity Tech Summit introduction	Dr Ronan Lee - Host, Diversity UK	1:40pm
Technology to tackle global challenges This panel will explore the leadership skills that you need to tackle challenges on a global scale - from meeting the energy needs of those from the poorest countries; dealing with global health and wellness and enabling positive climate change initiatives to supporting innovators to scale their life-changing ventures.	Lopa Patel MBE, Chair - Diversity UK (moderator) Lukky Ahmed , Co-Founder & CEO - Climate X Hanadi Jabado , Partner - Sana Capital Adrian Simpson , Co-Founder, Wavelength Lucy Yu , CEO - Centre for Net Zero	1:45pm-2:30pm
Investing in Women Founders Since 2017, female entrepreneurs have raised the smallest share of total VC funding, falling from 2.4% in 2020 to 1.1% in 2021 with 49% of female founders believing that being a woman hampered their ability to get funding. This panel will examine the pressures which result in so many more men than women being VC funded. How can VCs be persuaded to diversify their investment? What are the biases in what they are looking for? How can they find potential success in diversifying their pipeline?	Jo-Ann Robertson , President, Global Markets - Ketchum (moderator) Saloni Bhojwani , Co-Founder & Partner - Pink Salt Ventures Deepali Nangia , Partner - SpeedInvest Emma Maslen - Advisory Board Member - Angel Academe Kevin Withane , Founder - Diversity X	2.30pm-3.15pm
TEA BREAK		3.15pm-3.30pm

Diversity Tech Summit 2022

EVENTS PROGRAMME

Session	Panellists	Time
<p>Supporting underrepresented founders Founding a startup is challenging, but even more so when the founders are women or people of colour. They receive just a fraction of venture capital funds. The root causes of this dearth of access to capital are many, including systemic racial bias and cultural/social discrimination. But underrepresented founders often draw on their lived experiences and problems they have witnessed in their lives and communities to create solutions that meet the needs of people, especially where market innovation/solutions fail to do so adequately. This panel will explore the support underrepresented founders need.</p>	<p>Joyeeta Das, Founder - SuperPitch & Gyana (moderator) Tom Adeyoola, Co-Founder - Extend Ventures Andy Davis, Co-Founder - 10x10 Charles Sekwalor, CEO & Founder - The Continent & Movemeback Nikita Thakrar, Co-Founder & CEO - Included VC Gori Yahaya, Founder & CEO - UpSkill Digital</p>	3.30pm-4:15pm
<p>Levelling up Opportunities The government's levelling up policy aims to reduce the imbalances, primarily economic, between areas and social groups in the UK, without a consequent detriment to outcomes in prosperous places. But with the historic divisions along class, race, gender, age and sexuality, can 'levelling up' be achieved without solving diversity and inclusion first?</p>	<p>Charlotte Walker-Osborn, Partner - Eversheds Sutherland (moderator) Herb Kim, Founder & CEO - The Thinking Digital Conference (Gateshead) Sarat Pediredla, Founder & CEO - Hedgehog Lab (Newcastle) Mayank Shah, Founder & CEO - MSDUK (Leicester)</p>	4.15pm-5.00pm
<p>Solving the skills gap Given that research proves that building a diverse team leads to enhanced business performance and greater profitability, what are the remaining ingredients to scaling your venture? In Atomico's State of European Tech 2021 report, 37% of UK-based founders felt that the depth of the talent pool is lower than a year ago and 61% of founders say that it has become more difficult to attract fresh talent in the UK as the number of vacancies in the UK tech sector rise to over 160,000. So how do you solve the skills gap in tech?</p>	<p>Neeta Patel CBE, NED - Allianz Technology Trust PLC (moderator) Joysy John, Strategy & Transformation Director - Trinity College London Deborah Okenla - Founder & CEO YSYS (Your Startup, Your Story) Nelson Sivalingam, CEO - HowNow</p>	5.00pm-5.45pm
<p>Diversity Tech Summit, closing remarks</p>	<p>Gurpreet Manku, Deputy Director General and Director of Policy - BVCA</p>	5.45pm
<p>CLOSE</p>		6.00pm

Top 100 Asian Stars in UK Tech 2022

RECEPTION PROGRAMME

RECEPTION

Session	Panellists	Time
Registration & networking		6.00pm-6.30pm
Eversheds Sutherland welcome	Deepesh Upadhyay , Partner, Head of Finance (Tax) - Eversheds Sutherland	6.30pm
Diversity UK welcome	Gurpreet Manku , Deputy Director General and Director of Policy - BVCA	6.35pm
Opening Keynote	Jaspreet Kaur , Behind the Netra, Author of 'Brown Girl Like Me'	6.40pm
Thank you to Jaspreet Kaur	Anne-Marie Taylor , Diversity UK	6.55pm
Tech Showcase <ul style="list-style-type: none"> • Showcase 1 + Q&A • Showcase 2 + Q&A • Showcase 3 + Q&A 	Joyeeta Das , Founder - SuperPitch & Gyana	6.55pm-7.30pm
Top 100 Asian Stars in UK Tech Announcement Presentation of the Top 100 Asian Stars in UK Tech 2022 list + Group photo of the Asian Tech Pioneers 2022	Lopa Patel MBE, Chair - Diversity UK	7.30pm
Chairman's Award(s) presentation & Closing Remarks Presentation of the Top 100 Asian Stars in UK Tech Chairman's Award 2022	Ramesh Vala CBE, Deputy Chair, Diversity UK	7.45pm
Refreshments & networking		8.00pm
Event close		9.00pm

Keynote Speaker Biography

Lord Karan Bilimoria CBE, DL



Karan Bilimoria is the founder of Cobra Beer, Chairman of the Cobra Beer Partnership Limited, a Joint Venture with Molson Coors, and Chairman of Molson Coors Cobra India. In the Monde Selection, one of the most prestigious quality awards in the world for beer, the Cobra range has collectively been awarded a total of 128 Gold and Grand Gold medals since 2001, making it one of the most awarded beers in the world.

Lord Bilimoria is the Founding Chairman of the UK India Business Council, a Deputy Lieutenant of Greater London, a former Chancellor of Thames Valley University (now the University of West London); he was the youngest University Chancellor in the UK when appointed. Karan was a former Senior Non-Executive Director of the Booker Group now TESCO PLC (2007-2016); he is one of the first two visiting entrepreneurs at the University of Cambridge; he is a founding member of the Prime Minister of India's Global Advisory Council.

In 2006, Karan Bilimoria was appointed the Lord Bilimoria of Chelsea, making him the first ever

Zoroastrian Parsi to sit in the House of Lords. In 2008 he was awarded the Pravasi Bharti Samman by the President of India.

He is an Honorary Fellow of Sidney Sussex College Cambridge and was Chair of the Advisory Board of the Judge Business School, Cambridge University from 2015-2020 and subsequently appointed as an Honorary Ambassador. He qualified as a Chartered Accountant with Ernst & Young and graduated in law from the University of Cambridge. He is also an alumnus through executive education of the Cranfield School of Management, the London Business School and the Harvard Business School.

In July 2014, he was installed as the seventh Chancellor of the University of Birmingham, making him the first Indian-born Chancellor of a Russell Group University in Great Britain, and he is the President of the UK Council for International Students Affairs (UKCISA). Since 2017 Lord Bilimoria has been a Bynum Tudor Fellow at Kellogg College, University of Oxford. Lord Bilimoria is an Honorary Group Captain in 601 Squadron Royal Air Force.

In June 2020, he was appointed President of the Confederation of British Industry (CBI). In September 2020, he was appointed as a Visiting Fellow at the University of Oxford based at the Centre for Corporate Reputation.

Karan has been awarded Honorary Doctorates from University of East Anglia, University of Birmingham, Brunel University, Cranfield University, University of Exeter, Heriot-Watt University, London Metropolitan University, Staffordshire University, York St John University, University of West London (previously Thames Valley University), and University of Westminster. Karan is also President of The UK Council on International Student Affairs (UKCISA) and Co-chair of the All Party Parliamentary Group (APPG) for International Students.

Keynote Speaker Biography

Jaspreet Kaur, Behind the Netra, Author of 'Brown Girl Like Me'



Jaspreet Kaur, better known as 'Behind the Netra' for her poetry, is an award-winning spoken word artist and writer from East London. She is also an educator and spent five years teaching History, Sociology and Politics in secondary schools across London. With an academic background in both history and gender studies and a passion for social justice, Jaspreet has been committed to using her writing and spoken word to tackle gender discrimination, mental health stigma, the postcolonial immigrant experience, and taboo issues within the South Asian community.

Over the last three years, Jaspreet has performed at a number of events across the arts, corporate, political and charitable space. Key performances

include the Service of Celebration at Westminster Abbey, Theatre Royal London, Oxford and Cambridge University, London City Hall, the House of Lords, Trafalgar Square and Wembley Stadium. Her TEDx London Talk 'How Poetry Saved My Life', to an audience of 1200 people, explored how the power of words gave her the confidence to overcome her own mental health struggles. She has made regular appearances on BBC One Sunday Morning Live and Radio 4 and has featured in Stylist Magazine and The Metro. As well as performing, Behind the Netra also facilitates workshops and motivational talks for all ages and sectors.

Jaspreet is the author of #1 Amazon bestseller, Brown Girl Like Me. One of the first books to speak directly to the experiences of South Asian women in Britain since 1978, delving into some of the most complex conversations brown women are tackling today. This book is essential reading for anyone wanting to build a fuller picture of women's lives in Britain today across a wide variety of backgrounds and perspectives.

Jaspreet has been awarded the Asian Women of Achievement Award for her work in Arts and Culture, the 'We Are The City' Rising Star Award in Education and was a Finalist for the National Diversity Award for being a Positive Role Model. Jaspreet was also voted one of the Top 10 Inspirational Sikh Women in the UK. Jaspreet is also a Research Fellow at Birkbeck University's Centre for British Political Life.

Speaker Biographies (in last name order)

Tom Adeyoola, Co-Founder - Extend Ventures



■ Tom Adeyoola is a technology entrepreneur passionate about disruptive technology for societal and climate good. He was CEO and Founder of acquired apparel technology scale-up Metail (2008-2019).

He is currently a cofounder of nonprofit Extend Ventures, which

aims to diversify access to finance for underrepresented founders through data and research. He also serves as Non-Exec Director for zero carbon monitoring consultancy Verco and environmental behavioural change start-up 'Do Nation'. In addition, he is an active angel investor, chair of mindfulness app Spoke, governor of his former school St. Paul's, member of the London Mayor's Business Advisory Board and served on the board of the revolutionary women's personal wellness scale-up Elvie (2013-2017). Tom is also the inspiration behind the Seed Enterprise Investment Scheme (SEIS) and will be working this summer on a review of the UK startup funding ecosystem, as part of a panel for shadow chancellor, Rachel Reeves MP.

Lukky Ahmed, Co-Founder & CEO - Climate X



■ Lukky Ahmed is co-founder & CEO of Climate X, and member of Forbes Business Council. He has over 15 years of international experience with leading Banking and consulting groups. He has now led multi-million dollar fundraising rounds, securing investment

from some of the world's best venture capital, family office and angels. Beyond Climate X, a significant portion of Lukky's time is spent working with VCs and start-up founders to promote D&I within the tech industry.

Nasser Ali Khasawneh, Partner & Global Head TMT Sector - Eversheds Sutherland



■ Nasser Ali Khasawneh is Eversheds Sutherland's Middle East Chairman and Head of the firm's TMT sector. Early on in his career, he worked at the United

Nations Compensation Commission which was set up to adjudicate the compensation claims arising out of Iraq's invasion of Kuwait in 1991. He then worked as an in-house Legal Counsel at Procter and Gamble, followed by 4 years as an in-house Corporate Attorney for Microsoft Corporation, before setting up Khasawneh & Associates in 2003 (which subsequently merged with Eversheds Sutherland). He has been Vice President of the Business Software Alliance, the leading international association in the field of software rights, from 1999 to 2003 and has been a Domain Name Panellist with the World Intellectual Property Organisation (WIPO) Arbitration and Mediation Centre in Geneva since 2003.

Nasser plays an active role in the legal community and has been very active in the International Bar Association, currently serving as Co-Chair of the IBA's Arab Regional Forum. He has been a guest lecturer at over a hundred conferences organised by the Business Software Alliance, WIPO and various other organisations in the Middle East and Europe. He has acted for leading regional and international companies in various sectors. Nasser is primarily focused on 2 areas: commercial/TMT and disputes. Nasser graduated in law from the University of Oxford, and also has an LLM from the University of London. He is a registered legal consultant in Dubai and is also admitted to the New York bar.

Speaker Biographies (in last name order)

Saloni Bhojwani, Co-Founder & Partner - Pink Salt Ventures
Co-Founder & CEO - Climate X



■ Saloni Bhojwani is Co-Founder and Partner at Pink Salt Ventures, the UK's first VC fund dedicated to female-led technology companies. Saloni has been angel investing in female-led businesses since 2019, and was previously an Investor at Founders Factory, the UK's leading accelerator, and invested in 16 companies across consumer and B2B. Saloni is a former start-up operator, scaling a seed-stage startup from 5 to 50 FTEs, and started her career in strategy consulting. She holds a B.A. degree in Economics from Tufts University, and an MBA from London Business School.

Joyeeta Das, founder - SuperPitch,
Gyana



■ Joyeeta Das is a tech leader, organisation builder and investor who enjoys leading, scaling and creating data and tech oriented value propositions. She is the founder of two

tech startups, one of which (SuperPitch) recently got acquired by Diversity X. Joyeeta is also advisor to the NHS, fellow at Oxford University and sits on the board of Data Friendly Space and works with many tech VCs. Joyeeta began her career in Silicon Valley as a coder and progressed to leadership roles in Cisco, and has built a successful non profit as well.

She holds a degree in Electronic Engineering and Physics and an MBA from Oxford University where she was awarded the Said Scholarship and also received a Fellowship from the Entrepreneurship Centre. Joyeeta is also an ambassador for Innovate UK's 'Women In Innovation,' initiative and represents the UK in AI and Space tech diplomatic delegations in Canada, USA, Brazil. Joyeeta was recognised in the FT Top 100 BAME leaders list and named as TiE Woman of the Year 2019- TiE, 'Rising Star 2019' at EG Tech and as a KPMG 2018 'Fastpacer' 2018.

Andy Davis, Co-Founder - 10x10



■ Andy is an Angel Investor and Co-Founder of 10x10 – the group of black founders and investors in the UK. He was previously a pre-seed angel investor

on Atomico's angel programme and ex-Director of Backstage Capital London. He also leads the 10x10 group - a group of black founders and has recently launched the 10x10 Fund with an open invitation to commit a minimum of £1,000 to be invested in Black founders.

Andy has been a startup founder for about as long as he can remember. From conducting market research for ideas while at university to launching multiple companies in industries including edtech and enterprise software, a passion for entrepreneurial ventures has guided his life. He is now spearheading efforts to make European investing more diverse and inclusive by raising awareness of underrepresentation, and providing financial, strategic, and networking support to Black founders.

Speaker Biographies (in last name order)

Hanadi Jabado, Managing Partner - Sana Capital



■ In 2012, Hanadi was the driving force behind the creation of Accelerate Cambridge, which contributed to the Cambridge entrepreneurial cluster by providing help and support to innovators and entrepreneurs. Hanadi

has supported the creation and scale-up of over 180 early stage ventures, building a portfolio of an estimated collective value of £1.5bn and over £300m of risk capital raised. In early 2016, Hanadi was appointed Executive Director of the Entrepreneurship Centre at the Cambridge Judge Business School.

Since January 2019, Hanadi has centred her work around the investment needs of early stage

ventures and more specifically, the funding gap in the UK for ambitious life-sciences and biotech businesses. This led to the creation of CMS Ventures, and Hanadi's appointment as its managing director. CMS Ventures is an early-stage investor based in Cambridge investing in Biotech & Life Sciences start-ups in the UK with a focus on the 4Ds (Drugs, Devices, Diagnostics, and Digital) and privileged access to international markets, in particular China.

In September 2021, Hanadi was appointed to the Innovate UK innovation loans Credit Committee as an external member. Most recently she has become the Managing Partner for Sana Capital, an investment fund which aims to drive innovation that can heal the world, demystifying deep tech at scale to drive positive change.

Joysy John, Strategy & Transformation Director - Trinity College London



■ Joysy John is passionate about education, technology and inclusion; the Strategy & Transformation Director at Trinity College London. Joysy is the former CEO of 01 Founders, tuition-free

coding centres with a job-guarantee to improve diversity in tech. Previously, she was the Director of Education at Nesta and CIO of Ada, the National College for Digital Skills. She was appointed by the Department of Education to the Edtech Leadership Group and by the Welsh Government to the expert panel on Schooling Reimagined.

She has worked across different sectors spanning education, technology, banking and entrepreneurship. She has over two decades of experience working across Singapore, US and UK. She was nominated to the Financial Times top 100 BAME leaders influencing tech in 2019 and Finalist for Woman of the Year at the 16th Asian Achievers Award in 2016.

She holds a Computer Engineering (Honours) degree from Nanyang Technological University, Singapore and an MBA with Distinction from London Business School. She is on the Education Committee of The Royal Society, Advisory Council of Foundation for Education Development, Global Advisory Committee of Intrinsic Labs and Founder of Startup Leadership Program in the UK.

Speaker Biographies (in last name order)

Herb Kim, Founder - The Thinking Digital Conference & TEDx Manchester



Originally from Brooklyn, NY, Herb Kim is best known as the Founder of the long-running Thinking Digital Conference. Thinking Digital celebrated its 14th Anniversary in 2022 where it has run

every May since 2008 in the iconic Sage Gateshead Conference Centre designed by Sir Norman Foster. In addition to Thinking Digital, Herb is the founder of TEDxManchester which has grown to become one of the world's largest TEDx events. In addition, Herb

was formerly a Board Director for Tech City UK and was the Founding Chairman for Tech North. He is a Board Trustee for the Sage Gateshead and a former Visiting Professor in Innovation & Enterprise for Newcastle University Business School.

In 2014, BuzzFeed included Herb on its list of "Geordie Heroes". In 2011, Wired Magazine included Herb as one its Wired 100 top tech industry influencers. In 2010, The Guardian named Herb as one of its Top 100 most influential media figures. Herb earned his MBA from the Wharton School, University of Pennsylvania and his undergraduate degree from Princeton University. He moved to the UK in 1997 and currently resides on the Wirral with his company based in Gateshead.

Dr Ronan Lee, BDS BSc (Hons.) AKC



Dr Ronan Lee BDS BSc (Hons.) AKC is a Foundation Dentist based in London. He recently graduated with Merit from the King's College London Dental Institute, being awarded The Peter Lunt Prize, The Jose

Souyave Prize for Endodontics, The Harry Radin Prize, and the KCL Young Alumni Prize. He also holds a First Class degree in Medical Physiology and Therapeutics (Hons.) from the University of Nottingham, being awarded The Medical Physiology and Therapeutics Year Prize.

A passionate fundraiser, Ronan frequently runs full and half marathons to raise money for various charities, including the British Dental Association Benevolent Fund and King's College Hospital. He will be running the London Marathon for Guy's Hospital this Autumn. Ronan has published in the British Dental Journal, volunteers at the Central London Community Health Centre, and vaccinates at King's College Hospital. Born in the UK of Indian and Chinese heritage, he is a passionate cook, a topic that he explores on Instagram under the handle @ronanleefoodie.

Gurpreet Manku, Deputy Director General and Director of Policy - BVCA



Gurpreet Manku is the BVCA's Deputy Director General and Director of Policy, and a BVCA board member. She is responsible for leading the BVCA's response to a wide range of policy challenges facing the industry from a legal, tax, reporting and regulatory perspective, both

in the UK and Europe. Gurpreet is a member of the board of the Cost Transparency Initiative and is a member of the coalition that developed the Wates corporate governance principles for large private companies. She is also the executive liaison to the Private Equity Reporting Group, the body responsible for monitoring the industry's compliance with the Walker Guidelines on Transparency and Disclosure. Gurpreet is passionate about improving diversity and inclusion within the venture capital and private equity industry and leads the BVCA's efforts to support firms. Before joining the BVCA, she worked at Deloitte LLP and specialised in auditing and advising private equity funds and their managers. Gurpreet studied at the London School of Economics and is a Chartered Accountant and a fellow of the Institute of Chartered Accountants in England & Wales. Gurpreet is a Trustee of equality charity, Diversity UK.

Speaker Biographies (in last name order)

Emma Maslen,

CEO & Founder - inspir'em & Advisory Board Member - Angel Academe



■ Emma is a senior technology leader with over 25 years' experience – working for IT household names such as Sun Microsystems, BMC Software, SAP Concur & Ping Identity. She is on the advisory board and frequent investor in Angel Academe, focused on providing greater investment opportunities for female investors and female founders. With Emma's tech and startup experience, Emma runs her own business – inspir'em - advising businesses on go to market strategies for tech businesses. Emma is also on the resources committee for Refuge, committed to driving awareness and providing support to victims of domestic abuse.

Deepali Nangia,

Partner - Speedinvest



■ Deepali joined Speedinvest as a Partner in January 2022 with a focus on finding, funding, and supporting investment in underrepresented founders. Before joining Speedinvest,

Deepali co-founded Alma Angels, a community set up to increase the number of female angel investors in Europe who fund female-founded companies.

She has invested in and mentored multiple female-founded companies, including PensionBee, Planera, Kama Labs, Sano Genetics, Shell Works, SideQuest, Juno Bio, Flown, Okko Health, Vine Health, Vaayu, and Yhangry, among others.

In 2021 alone, Deepali won UKBAA's Angel Investor of the Year award and, as Venture Partner, led our partnership with Softbank's Emerge Program to fund underrepresented founders in Europe. Originally from Kolkata, India, with a background in investment banking, private equity, and operations, Deepali has a keen interest in technologies that are solving society's large problems in sectors such as Digital Health, Femtech, and Climate Tech.

Deborah Okenla,

Founder & CEO - YSYS
(Your StartUp, Your Story)



■ Deborah Okenla is an entrepreneur, advisor, consultant, and investor. She is the CEO of YSYS, connecting diverse talent to startups, and the Founder of

Pactlist, a community management agency. She has been named Computer Weekly's Rising Women in Tech and 50 Most Influential Women in Tech. She's also recognized as The UK's Top 100 Black and Minority Ethnic Leaders in Technology by the FT. Deborah sits on the Advisory Board for Coders of Colour, DCMS Digital Council, Telecoms Supply Chain Diversification Advisory Council, and No.10 Innovation Fellowship Programme. Outside of her roles, Deborah is an angel investor and enjoys mentoring fellow community organisers.

Speaker Biographies (in last name order)

Lopa Patel MBE, Chair - Diversity UK



■ Lopa Patel is a digital entrepreneur with significant experience of creating start-ups and transforming businesses through technology. The founder of two ventures in online media and a data-driven marketing consultancy, she is also Chair equality and inclusion charity, Diversity UK; a Trustee of the Science Museum Group; a Non-Executive Director of the Intellectual Property Office (IPO) and a Council Member of the Open University (OU). With a lifelong love of science and technology, she is an evangelist for STEM, innovation and bridging the skills gap in business. She has been recognised with accolades including an MBE for

services to the creative industries and the Queen's Award for Enterprise Promotion. Lopa was named TechWomen100 Champion 2021.

Neeta Patel CBE, Non-Executive Director Allianz Technology Trust PLC & Albion Venture Capital Trust PLC



■ Neeta Patel CBE is a Non-Executive Director at FTSE 250-listed Allianz Technology Trust PLC and Albion Venture Capital Trust PLC, and was Founding CEO of the NEF+ programme, and latterly of the

merged Centre for Entrepreneurs (CFE), the UK's leading entrepreneur development programme. Prior to joining the CFE, she has held senior positions at Legal & General PLC, Financial Times Group and at the British Council. Neeta is an experienced executive with over 30 years of strategy and operational leadership experience. She holds an MA from Oxford University, an MBA from Bayes Business School and a Sloan Fellowship from London Business School. She was appointed CBE in the Queen's Birthday Honours list 2020 for services to technology and entrepreneurship.

Sarat Pediredla, CEO - Hedgehog Lab



■ Sarat Pediredla is the CEO of Hedgehog Lab, a global product consultancy which focuses on assisting brands and enterprises in achieving their business goals using

emerging technologies. The business is now ranked #1 for mobile & web app development by independent analysts Clutch.

Hedgehog Lab has raised £2m of investment from Private Equity investors, was ranked #9 in GP Bullhound Fastest Growing Northern Tech businesses and in the FT 1000 list of fastest-growing European businesses. It was also named a Great Place to Work in the UK. Sarat, who holds a Bachelor's degree in Software Engineering from Southampton Solent University, remains passionate about all things digital and is clear on his ambition to make hedgehog lab the world's biggest and best digital product consultancy.

Speaker Biographies (in last name order)

Jo-ann Robertson, President Global Markets and CEO UK - Ketchum



■ Jo-ann Robertson is President Global Markets and CEO UK at global communications consultancy Ketchum. The 2022 recipient of Women in Marketing's global PR Communicator of the Year Award, she started her career as a political advisor and broadcast journalist, before spending the last 20 years in communications consultancies. Jo-ann is a passionate believer in diversity and inclusion, both as the right thing to do and as a driver of business results, leading Ketchum's global DE&I strategy and overseeing the business' overall 'Make Space for Progress' agenda worldwide. Over the past three years Ketchum has transformed the

diversity of the workforce as well as building a truly inclusive workplace. This has been evidenced by securing the Silver accreditation from Creative Equals (and being their highest scoring organisation ever). Jo-ann is a deep client counsellor working with key clients including P&G, Mastercard, Samsung, and The LEGO Foundation. In her spare time Jo-ann is Chair of Young Women's Trust, a charity fighting for economic justice for women aged 18-30.

Charles Sekwalor, CEO & Founder - The Continent & Movemeback



■ Charles Sekwalor is a British born Ghanaian (better known as Chale), a serial entrepreneur with a strong passion for driving social and economic change in the world through the application of

fundamental human principles and bringing together talented and diverse people to solve complex problems.

Charles is CEO and Founder of The Continent Group, a family of organisations targeted at transforming the African Continent through human capability. The Group includes Movemeback, the bridge to Africa, connecting leaders in over 170 countries to African opportunities and The Continent App (launching Winter 2022), a pan-African movement and social professional network, that is empowering talented

individuals and high-impact organisations to shape and accelerate Africa's social and economic development. The Continent Group seeks to enable the creation of 500 million new jobs in Africa by 2036.

Charles commenced his entrepreneurial journey at an early age, building his first business in his teens before joining Imperial College and graduating with an Electronic Engineering and Management Masters. He subsequently launched a corporate career spanning 8 years across Accenture, Tesco and finally McKinsey & Company, where as a strategy consultant he advised global leaders, boards and Heads of State across all the world, on their top most challenges and opportunities. Since leaving the corporate world Charles has focused his energy and time on bringing people and communities together to build solutions that drive positive global change. Amongst many things, he maintains a long-term side ambition to launch his F1 team and secure West Africa's first Formula 1 race.

Speaker Biographies (in last name order)

Mayank Shah, Founder & CEO - MSDUK



■ Before moving to the UK from India in 2000, Mayank ran a successful business for 16 years procuring steel and hardware for some of the largest OEMS and infrastructure projects in India.

Mayank has an MBA from Leeds University and has conducted his doctoral research on supplier diversity; based on his vast business experience and passion to advocate for diverse and inclusive supply chains. Mayank founded MSDUK in 2006 and it has now become a globally recognised

supplier diversity advocacy network that is making a positive difference and promoting inclusive economic growth.

MSDUK is the UK's premier non-profit membership organisation championing diversity and inclusion in public and private sector supply chains. Since its inception in 2006, the organisation has worked with and supported over 3000 ethnic minority businesses and 200 Fortune 500 firms, generating more than £1bn worth of business for ethnic minority businesses. In January 2022, MSDUK expanded into six European countries, namely Germany, Sweden, France, Belgium, The Netherlands and Ireland.

Adrian Simpson, Chief Connector and Co-Founder - Wavelength



■ Wavelength was established in 2008 by Adrian Simpson and Jessica Stack, to make the world better through business, by profoundly improving the quality of leadership. As Co-founder and Chief

Connector, Adrian has spent his career getting inside the world's most progressive organisations, from the the boardrooms of Amazon and Alibaba to the backstreets of Bangladesh.

He toured the first Apple Store with the legendary designer Jonathan Ive, engaged Al Gore to speak on sustainability, has interviewed numerous CEOs and thought leaders, and taken 100's of leaders

inside iconic organisations across Silicon Valley, China, Israel, India, and throughout Europe. In the last few years Adrian has visited: Alibaba, Apple, Tesla, LEGO, Amazon, The Ritz-Carlton Hotel Company, Pret a Manger, The Aravind Eye Care System, Southwest Airlines, The Eden Project, Zappos and Xiaomi to name a few!

Through their lens, Adrian has observed the defining elements of success. A storyteller at heart, he brings to life how such organisations remain at the forefront and how truly authentic leaders lead. A highly engaging speaker, as well as a podcaster on Wavelength's Making Waves series, Adrian has spoken at many events throughout Europe, Asia, Middle East, and North America, both physically and digitally, and recently featured in a Radio 4 piece on China's Digital Titans.

Speaker Biographies (in last name order)

Nelson Sivalingam, CEO & Co-Founder - HowNow & Author 'Learning at Speed'



■ Nelson Sivalingam is a serial entrepreneur, filmmaker, host of the L&D Disrupt Podcast and author of Learning at Speed: How to Upskill and Reskill your Workforce at Pace to Drive Business Performance. Nelson is also the CEO and Co-Founder at HowNow, the learning experience platform loved by fast-growing companies and global enterprises. The company has been recognised by Forbes as one of the edtech companies to watch out for. Nelson has been a speaker at Google Campus, an Ambassador for Startup Britain and a Guest Lecturer on Entrepreneurship. He has been recognised by Virgin Media Business as one of the top 30 young innovative founders in the UK as well as one of the Top Asian Stars in Tech by Diversity UK and KPMG. He is a thought-leader on Startups and Tech

contributing to publications such as The Guardian, The Telegraph and Startups.co.uk, and recently he was featured in Bloomberg's documentary on Entrepreneurial Mindset.

Anne-Marie Taylor, Associate Client Partner - Korn Ferry



■ Anne-Marie Taylor has over 20 years experience working with Boards and senior teams advising on diversity and organisational capability. She joined Korn Ferry in 2019 as an Associate Client Partner based in the London office and brings considerable corporate experience from London

Stock Exchange Group plc where she was Group Talent Manager and introduced talent management, succession planning, diversity and inclusion and Rolls-Royce plc where she was Group Head of Diversity and Inclusion. Anne-Marie is also a Trustee of equality and inclusion charity, Diversity UK.

Professionally, Anne-Marie has worked closely with a number of sporting national governing bodies for 15 years and has assessed and coached a large number of medal winning Olympic, Paralympic and professional coaches. She has a Bachelor of Science degree in Psychology and a Masters degree in Occupational Psychology from City University. She is accredited to use numerous psychometric assessments and is a member of the British Psychological Society.

Nikita Thakrar, Co-Founder & CEO - Included VC



■ Nikita is the Co-Founder & CEO of Included VC, the first of its kind global fully funded Fellowship for individuals from diverse communities who

are often not societally represented in VC; providing access, opportunity, and knowledge into the world of venture capital. During the last three years, Nikita has built an international brand with over 2/3 of the world's nationalities applying to Included VC within 1.5 years of the organisation's inception. Included VC is supported by an international consortium of venture capital partners and sponsors including: Creandum, Daphni, European Investment Fund, KAYA VC, K Fund, HSBC Ventures, HV Capital, Mouro Capital, Mangrove Capital, M12 - Microsoft's venture fund, Notion Capital, Seedcamp and Wilson Sonsini. Nikita was most recently named Management Today '35 under 35' in 2021.

Speaker Biographies (in last name order)

Deepesh Upadhyay, Head of Finance Tax, London - Eversheds Sutherland



■ Deepesh is a Partner in Eversheds Sutherland's international Tax group and leads its Finance Tax practice in the UK. He is a dedicated finance tax specialist and his practice includes advising on the tax aspects of domestic and international corporate and finance matters. He regularly provides tax structuring and transactional advice in respect of a range of: debt fund structures, financing types, financial products, debt capital market matters and restructurings, focusing on a range of underlying asset classes. Deepesh is ranked as an expert in his field by various legal directories and regularly provides expert commentary in the international press. Deepesh works with Eversheds Sutherland and external groups in relation to the promotion of diversity and inclusion. He is particularly focussed on the recruitment, retention and promotion of diverse talent within the legal industry.

Ramesh Vala CBE - Deputy Chair - Diversity UK



■ Ramesh Vala CBE is Deputy Chair of equality charity, Diversity UK and a consultant and international brand ambassador to Ince. Prior to joining the firm in 2014, he worked for a number of other leading law firms, including as a Partner and Head of Property, where he gained extensive experience in

advising clients on property related matters. Graduating from the London School of Economics, Ramesh went on to achieve a distinction in his finals at Lancaster Gate

College of Law. He became a partner within eighteen months of qualification and soon became one of very few Asian equity partners in a top UK law firm.

In his personal life, he is dedicated to improving the lives of those less fortunate by fundraising for various charities. Ramesh has been nominated for numerous awards, including the prestigious Dadabhai Naoroji Award inaugurated by the last coalition Government to honour those who have helped to improve UK/India relationships. In the Queen's Birthday Honours List 2022, Ramesh was appointed CBE in recognition of his services to the community and to the Covid-19 Response.

Charlotte Walker-Osborn, Partner, International Head of AI and Technology Sector, Eversheds Sutherland LLP



■ Charlotte advises on all aspects of technology and telecoms law, including software, hardware, services, AI, IoT, additive manufacturing, ethics in technology, autonomous vehicles, robotics, outsourcing, product counselling, data and cybersecurity. She is jointly ranked as the highest rated female lawyer

for UK-wide outsourcing (Chambers and Partners 2022) and has Band 1 rankings in the legal journals for technology law. Charlotte's practice/client base are highly international. She has helped clients with traditional technology projects as well as cutting-edge digitalization projects across 60+ countries. Various projects have been nominated for or won industry awards for both Eversheds Sutherland and clients.

Charlotte is part of the Confederation of British Industry Working Group on AI. She has inputted into various government consultations and helped draft a number of pieces of legislation within EMEA on AI, cybersecurity and the Internet of Things. She regularly presents on IT law and has also lectured on a Computer Masters course at Birmingham University. Charlotte writes a regular legal column for the British Computer Society. Charlotte has been interviewed on TV and the radio, contributed to three books on software and cybersecurity law and been quoted in various publications, including The Times, The Telegraph, The Independent, Computing, Computer Weekly and the Economist. Charlotte is passionate about Diversity, Equity and Inclusion. She provides coaching in this area as well as regularly speaking on DE&I. She co-chairs Eversheds Sutherland's global women in tech group with clients. Charlotte is additionally a member of Eversheds Sutherland's international and global boards.

Speaker Biographies (in last name order)

Kevin Withane, Founder / Investor - Diversity X



■ Kevin is the Founder of Diversity X, a community, venture capital fund and ecosystem focused on supporting under-estimated founders who are trying to make a positive impact on the world. He also has roles as a corporate lawyer,

an independent non-executive director of various private companies, and sits on the advisory boards

of startups. He is an Advisory Board Member of Octillion Capital Partners, a London based search fund that looks to identify, acquire and manage the operational activities of scalable/stable e-commerce businesses owned by diverse founders and an Advisory Board Member at Candidate X, a community-driven movement to accelerate equality in the workplace. Kevin has invested in a number of startups including NowtoVow, The Choral Hub, Clim8 Invest, AllPlants and Deciwatt, among others. He is also host of the Cocktail Leadership podcast.

Gori Yahaya, Founder & CEO - UpSkill Digital



■ Gori, is an award-winning entrepreneur, CEO and Founder of UpSkill Digital, a leading organisation in the world of Digital Education and Inclusion. He has over a decade of experience building and implementing Skills, Leadership and Inclusive behavioural change programs for many global organisations.

An evangelical advocate for diversity and inclusion within the workplace, he supports companies to create equitable career pathways to boost progression and develop relevant skills for the future workplace. His expertise has been critical to the development and continued success of many global learning programmes covering regions across Europe, Africa, and Asia.

Lucy Yu, CEO - Octopus Energy's Centre for Net Zero



■ Lucy Yu is CEO at Octopus Energy's Centre for Net Zero, Non Executive Director at the Connected Places Catapult, and a Senior Advisor to Voi Technology. Lucy has nearly 20 years' experience building tech

ventures and developing tech policy and regulation for governments around the world. She has led operations, commercial, policy and research functions for several high-growth, globally-renowned tech start-ups including two unicorns. Lucy has been named a Financial Times Top 100 Most Influential BAME Leader in tech (2019) and

one of Diversity UK's Top 5 Leaders in GreenTech (2021). Her previous roles include executive positions at SwiftKey (exit Microsoft); Cucumber (exit SmartBear); Five (autonomous vehicles); and policy roles at the Cabinet Office, Department for Transport, the UN's International Telecommunication Union, and the UK government's Centre for Connected and Autonomous Vehicles (CCAV). She is an Associate Fellow of Technology and Public Policy at the Tony Blair Institute for Global Change; former tech sector representative on the City of London Transport Strategy Board; a Director at the Institute for Ethical AI and Machine Learning; and has previously served as a Non-Executive Director of Ada - the National College for Digital Skills. She is a trained scientist and holds a degree from Imperial College specialising in computational and physical chemistry.

Sponsors

Diversity UK

Diversity UK is an equality charity whose purpose is to advance the education of the public in diversity and inclusion in the workplace, in particular by carrying out research for the public benefit in all aspects of that subject and to publish the useful results. It is a registered charity (No: 1155189) in England & Wales. www.diversityuk.org | [@diversityuk](https://twitter.com/diversityuk)

Now in its tenth year, Diversity UK has long promoted inclusion in the tech sector. It has:

- Co-hosted the first Diversity Tech Summit in 2016
- Published the Top 100 Asian Stars in UK Tech (AT100) for the past seven years
- Recognised more than 70 individuals as Asian Tech Pioneers
- Organised 4 Tech showcases for under-represented founders to pitch for funding
- Championed women founders, who made up 52% of AT100 list in 2021

The Top 100 Asian Stars in UK Tech

The Top 100 Asian Stars in UK Tech is the definitive list of Asians working in the digital and technology sectors in Britain and is published by Diversity UK. The aim of the list is to showcase diverse talent; from startup founders, technologists, venture capitalists and investors; to the game changers and digital influencers in business and social enterprise.

www.asiansintech.com | [@asiansintech](https://twitter.com/asiansintech)

Eversheds Sutherland

As a global top 10 law firm, Eversheds Sutherland provides legal services to a global client base. With more than 3,000 lawyers, Eversheds Sutherland operates in over 70 offices in more than 30 countries across Africa, Asia, Europe, the Middle East and the United States. In addition, a network of more than 200 related law firms, including formalised alliances in Latin America, Asia Pacific and Africa, provide support around the globe.

We recognise that having diverse talent across our business brings many benefits. We are committed to accessing a wide range of views, perspectives and thinking in all our teams and in this way we are building a culture of inclusion, where each person feels able to be their true self at work and reach their full potential. We know that diverse and inclusive organisations are

more productive, more innovative, perform better and have stronger levels of engagement from their people.

Diversity and Inclusion is fundamental to the firm's purpose of "helping our clients, our people and our communities to thrive", and 'Inclusive' is one of our five values. Our strategy encompasses a number of diversity dimensions including: ethnicity; gender; disability; sexual orientation, gender identity and expression; parenting and caring; faith and social mobility.

By embracing diversity we can better partner with our global and diverse client base, and be open and welcoming to all, across the communities we live and work in.

For further information, visit www.eversheds-sutherland.com

Sponsors

Ketchum

Ketchum is a global communications consultancy that is passionate about doing work that matters and is leading the industry in the need for progress and improvements in DE&I. We bring the resources, structure specialisms and delivery of a big agency, with the passion, agility and contacts of the boutiques. Because we're multi-disciplinary by nature with consultants spanning corporate reputation, brand marketing and healthcare, we pride ourselves on being able to flex our talent depending on the challenge at hand. Diversity and Inclusion is our number one business priority. It is embedded throughout our culture, values and work and we're proud to have one of the most diverse creative teams in the industry producing work that matters. We're defined by our ability to drive progress for ourselves and our clients, believing there is a connection between the way we treat each other and the strength of the work we deliver for clients. In 2021 we officially became the most awarded communications consultancy for DE&I.

To find out more about Ketchum please visit: www.ketchum.com/london/

Wavelength

Wavelength is a world-class leadership company. Our purpose is to make the world better through business by profoundly improving the quality of leadership. We know that leaders learn best from leaders and provide senior leaders with unique, global, insider access to organisations at the forefront of: innovation, disruption, engagement, service excellence, leadership resilience, social impact, transformation, and change. Over 12 years we have taken over 1500 leaders physically and digitally inside some of the world's leading organisations in Silicon Valley, China, India, Israel and throughout Europe.

Wavelength currently operate three services/ programmes:

- Wavelength Connect provides 50 top change makers from diverse organisations with a 12 month programme of inspiration, connection and application focussed on the Future of Business.
- Wavelength Inspire is our digital only programme that enables organisations to provide their leaders with monthly, Up Close and Virtual, global access to some of the world's most admired organisations and accomplished leaders – at scale.
- Wavelength SpeakersHub provides facilitated access to world-class practitioners your leaders can question, probe and debate with live. Whether it is a fireside chat for senior leaders with CEO's or a webinar to provide stimulation for your physical or virtual event

Visit www.wavelengthleadership.com

TOP 100 ASIAN STARS IN UK TECH

1

Established in 2015



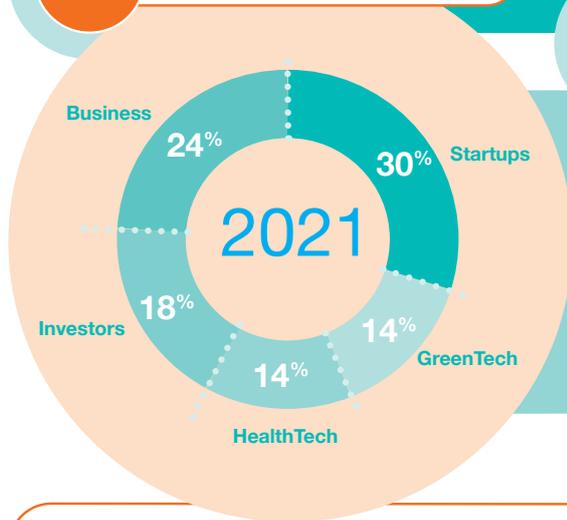
2 Top 100 winners each year

2



3

Business Categories 2021



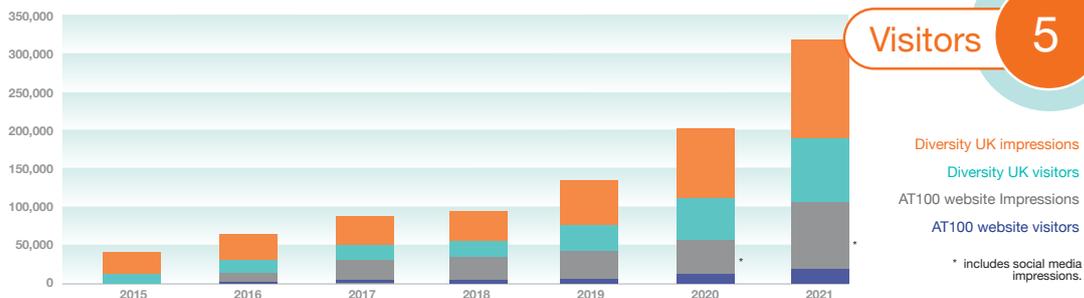
4

Highlights



5 Visitors

5



Computer Weekly

Media Coverage

6

Business Cloud Magazine
 Financial IT
 London Stock Exchange Group
 BBC
 Asian Network
 Teq News
 Digital Strategy Consulting
 NetImperative & Inclusive Companies, among others



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