PRESS RELEASE

Nominations open for Top 100 Asian Stars in UK Tech 2022

Now in its eight year, nominations have opened for the Top 100 Asian Stars in UK Tech 2022 list which is published by equality charity Diversity UK. The list celebrates the contribution made by British Asians to this country's digital economy.

"The UK tech sector had a strong year in 2021, and has positioned itself as Europe's leading tech ecosystem. Over the last five years, the total amount of capital invested in UK tech companies has nearly reached $75 billion and despite generating only 14% of European GDP and having only 12% of Europe's population, the UK raised 30% of Europe's venture capital funds. A new generation of entrepreneurs that place social and environmental impact at the heart of their mission are at the forefront of this change." - Atomico State of European Tech 2021 Report

"It was doubly pleasing that newer sectors like greentech and healthtech at 14% each were represented well in the Top 100 Asian Stars in UK Tech list against categories like business (22%) and investors (18%), **said Lopa Patel MBE, Chair of Diversity UK,** publisher of the list, *"in addition to dominating the list at 52% last year, women were also well represented in all the Top 5 categories the list showcases and 3 women were highlighted in the investors and startups categories, which have historically been male-dominated. Twenty-one Asian Tech Pioneers were recognised for their leadership of change and for supporting the tech sector last year and we look forward to seeing more of their contributions to the tech ecosystem as we move towards the UK becoming a 'science superpower'."*

The Top 100 Asian Stars in UK Tech list is published online at www.asiansintech.com
https://www.facebook.com/asiansintech/ | @asiansintech

"Diversity UK encourages innovation on the significant global challenges we face, so this year we have shifted the focus from industry sectors to technologies - introducing for the first time a category for **Artificial Intelligence** *and for* **Life Sciences** *- and are pleased to open nominations for this year."* Nominations close on 31 March 2022 and the **Top 100 Asian Stars in UK Tech list** will be published online in **July 2022** on the https://asiansintech.com website.

The aim is to showcase the wealth of talent on the British digital scene; from startup founders, creatives, social entrepreneurs, technologists, venture capital and angel investors to the policy makers and game changers. The key objective is to address the perceived lack of diversity in the tech sector by highlighting the business models, innovation, funding and support networks being created by these Asian digital entrepreneurs.

Impact of the Top 100 Asian Stars in UK Tech list

Shortlisted nominees not only gain considerable media attention, they also make valuable connections to help fund or scale their business; are part of a network of innovators; can pitch their ventures at Tech Showcases; are recognised in industry publications and go on to win other competitions and awards.

Spotlight on Artificial Intelligence

Every year, the list also highlights the 'Top 5' individuals in five categories, mostly recently including Business, HealthTech, GreenTech, Investors and Startups. In 2022, organisers have switched to introducing two new categories - **Artificial Intelligence (AI)** and **Life Sciences** - seeking founders working on innovation, with any provable use of AI, to combat climate change, ameliorate energy networks, implement agritech solutions and other cleantech and environmental sustainability improvements or inventions in the LifeSciences sector.

Top 5 Categories

In addition to the **Chairman's Award** (*selected solely by the Chair of The Judging Panel*) and **Asian Tech Pioneers** (*selected by the Asian Tech Pioneers Judging Panel*); **Top 5** individuals are highlighted in five categories. The Top 5 categories for 2022 are:

- **AI** (any provable use of AI esp. in AgriTech, CleanTech, ClimateTech, Energy & Environment) *
- **Business** (incl. B2B, B2C, EdTech, FinTech, HealthTech, InsureTech, IoT, Proptech, Retail etc.)
- **Investors** (incl. Accelerator, Incubator, Angel Investor, PE, Venture Capital, Corporate Investor)
- **LifeSciences** (incl. AstroBiology, Drug Discovery, Ecology, Health-related tech businesses) **
- **Startups** (entrepreneurs who have set up in the past 5 years or so)

* This category changes each year. In previous years it has been EdTech, FinTech, GreenTech, Social Entrepreneurs, Creative Industries, HealthTech and Sustainability.

 ** AT100 will accept nominations in this category based on tech applications in any field listed in Wikipedia's List of Life Sciences disciplines (https://en.wikipedia.org/wiki/List_of_life_sciences)

Eligibility Criteria
For inclusion in the Top 100 Asian Stars in UK Tech list, individuals must comply with eligibility criteria, the full details of which are available at https://asiansintech.com/eligibility-criteria-2021/

Nominations
Individuals can nominate themselves or other eligible candidates via the website. Nominations close at midnight on **31st March 2022.** https://asiansintech.com/nominate/

Judges
A panel of expert judges then shortlist the final Top 100 for inclusion on the list, which will be published **online** in July 2022 on the https://asiansintech.com/ website.

Notes for Editors:

About Asians in Tech

The Top 100 Asian Stars in UK Tech is the definitive list of Asians working in the digital and technology sectors in Britain. The aim of the list is to showcase diverse talent; from startup founders, technologists, venture capitalists and investors; to the game changers and digital influencers in business and social enterprise. www.asiansintech.com | @asiansintech

About Diversity UK

Diversity UK is an equality and inclusion charity that researches, advocates and promotes ideas for improving diversity in Britain. Diversity UK delivers its charitable objectives by undertaking research, facilitating debates, hosting roundtable meetings, producing white papers and publishing a monthly newsletter focusing on contemporary equality issues. Diversity UK is a registered charity (No: 1155189) in England & Wales. www.diversityuk.org | @diversityuk

Images:
Banners for the 2022 list are available here:
Press images from the Top 100 Asian Stars in UK Tech 2019 launch: https://bit.ly/398zDzA

Social Media:
Facebook: https://www.facebook.com/asiansintech/
Twitter: https://twitter.com/asiansintech/ @asiansintech
Instagram: https://www.instagram.com/asiansintech/ @asiansintech

The Top 100 Asian Stars in UK Tech list and Diversity UK are the brainchild of the digital entrepreneur Lopa Patel MBE, named TechWomen100 2021 Champion, who has long been recognised as an evangelist for STEM and the tech industries in the UK.

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Suggested LinkedIn post:

📢 🌟 🎇 🏆 To support the British Tech sector, underrepresented founders, and encourage innovation on #AI & #LifeSciences, the Trustees of @Diversity UK are pleased to announce that nominations for the Top 100 Asian Stars in UK Tech 2022 list are now open and will close on 31 Mar 2022. The list will be published in July 2022. Nominate via >> https://bit.ly/3GRPELd or the link below:

@asiansintech #tech #business #investors #startups #AT100 #AT1002022

Suggested tweet:

To support the British Tech sector, esp. ethnic founders, & to encourage innovation on #AI & #Lifesciences the Trustees of @diversityuk announce that nominations for the Top 100 Asian Stars in UK Tech 2022 list are open until 31 Mar 2022. #AT100 #startups @asiansintech @diversityuk

Suggested tweet (Judges)

Delighted to be invited to judge the Top 100 Asian Stars in UK Tech 2022 list, supporting the British Tech sector, ethnic founders, women and encouraging innovation esp. in #AI & #LifeSciences. Nominations are open until 31 Mar 2022. Nominate via >> https://bit.ly/3GRPELd #AT100 #tech #business #startups #investors #women #diversity #inclusion @asiansintech @diversityuk

Suggested tweet (Pioneers)

Delighted to have been named an Asian Tech Pioneer by @diversityUK @asiansintech and so pleased nominations have opened for the Top 100 Asian Stars in UK Tech 2022 list, encouraging innovation esp. in #AI & #LifeSciences. Please nominate by 31 Mar 2022 via https://bit.ly/3GRPELd #AT100 #tech #business #startups #investors #women #diversity #inclusion